

Recovery &



Reconciliation

Grantmakers of Kentucky 2021 Meeting
August 3-4 | Louisville, KY

GRANTMAKERS
OF Kentucky



In Partnership with the SOUTHEASTERN COUNCIL OF FOUNDATIONS

Welcome to Louisville

Dear Friends,

After a two-year wait, we are beyond excited to welcome you to the 2021 meeting of Grantmakers of Kentucky – live and in-person in Louisville!

It's obviously an understatement to say much has changed since we last convened in 2019. Our host city, our state, our country and the world have been forever altered by the events of the past 17 months. Throughout this time, foundations in the Commonwealth have provided vital support to our communities during a time of unprecedented need. Along the way, however, we also learned a lot of lessons – some of which required healthy doses of humility and reflection.

As we come together this week, the pandemic that upended our lives remains with us. We are glad we can safely come together, but we do so knowing that the effects of this crisis will persist for some time. We are encouraged by the progress our field has made in acknowledging and confronting racial inequity, but also know that the root causes of the protests that filled the streets of Louisville and other cities last year will take years of work to truly address.

This year's agenda was designed to capture this unique moment we are in – one where we can look forward to life after the pandemic while also dedicating ourselves to the hard work needed to build a future that brings hope and opportunity to all Kentuckians.

We hope these two days provide plenty of the warmth, joy and energy that can only come from sharing a space with colleagues and friends. We also hope they leave you reconnected, reenergized and ready for the work that lies ahead!

Sincerely,



Jen Algire
President and CEO,
The Greater Clark Foundation



Mason Rummel
President & CEO,
James Graham Brown Foundation

Thank You to Our 2021 Planning Committee

Jen Algire – President & CEO, The Greater Clark Foundation (Winchester, KY)

Tiffany Fabing – Grants & Program Officer, Jewish Heritage Fund for Excellence (Louisville, KY)

Trisha Finnegan – Senior Vice President & Chief Strategy Officer, Community Foundation of Louisville (Louisville, KY)

Sara Hemingway – Executive Director, Marilyn and William Young Charitable Foundation (Owensboro, KY)

Kathy Knotts – Grants Officer, The Gheens Foundation (Louisville, KY)

Dr. Brandy N. Kelly Pryor – Director of Strategy Advancement, Humana Foundation (Louisville, KY)

Mason Rummel – President & CEO, James Graham Brown Foundation (Louisville, KY)

Health & Safety Protocols

- To promote health and safety, group transportation will not be provided to event venues. Attendees should drive themselves or use cab/rideshare services.
- For indoor events, unvaccinated individuals are **required** to wear a mask or face covering; masks are **strongly recommended** for all attendees while indoors, regardless of vaccination status, in order to maximize protection from the Delta variant and prevent its transmission to others.
- For outdoor events, masks do not need to be worn when adequate social distancing (6 feet or more) is possible.
- All events will include a temperature check for all attendees and staff, as well as complimentary masks and hand sanitizer.
- These protocols are subject to change based on CDC guidance, state and local laws and guidelines, venue policies and current local infection rates.
- Please respect the preferences of others with regard to social distancing, masking and physical contact.

About the 2021 Meeting

What lessons are we learning as we grapple with a devastating pandemic? What will change as we assess philanthropy's role in the fight for racial equity? How do we bring people together at a time when politicization and polarization shape opinions on so many issues? These are only a few of the questions that have arisen over the last 18 months. Over two days in Louisville, we will address these issues and others as we meet to reflect upon an unprecedented time for our sector and the Commonwealth.

About Grantmakers of Kentucky

Grantmakers of Kentucky was created to help foster connections and cooperation among foundations and between funders and policy makers, as well as to inform grantmakers about the possibilities – and potential challenges – that lie ahead in our state. Through our programming, grantmakers have the opportunity to connect with their fellow Kentucky colleagues, share best practices, discover new resources and increase the state's grantmaking impact.

About the Southeastern Council of Foundations

The Southeastern Council of Foundations is the premier philanthropic network for courageous leaders, ideas and resources focused on the American South and U.S. Caribbean territories. We connect our members to experts, innovations and best practices in philanthropy while promoting peer-to-peer learning and leadership development. By coming together, we spark transformative work that achieves lasting impact, advances equity, and builds a brighter future for the South, its communities and all its people.

SECF's Statement of Intent: The Southeastern Council of Foundations strives to support Members and grantmakers with access to education, resources and networking by serving as a convener and facilitator, offering a diverse range of voices and perspectives. We do not endorse colleague organization views, but rather aim to provide access to a broad range of information and resources to increase grantmaking impact and develop philanthropic leaders throughout the region.

SECF's Code of Conduct: The Southeastern Council of Foundations is composed of a broad and diverse membership of grantmakers. At our core, we are a community of grantmakers connecting with each other to improve the practice of grantmaking in the Southeast.

At our meetings and events, we also welcome visitors from other organizations – which are not members – that participate as presenters or participants. SECF strives to create a comfortable place for all Members, visitors, and others engaged in philanthropy to exchange experiences and ideas and engage in conversations that are welcoming and of benefit to all participants. As such, SECF is not a venue for grant seekers, fundraisers, or other types of charitable solicitations during any of its meetings, events or through its publications nor is it an appropriate venue to conduct political activities. We ask that our Members and visitors not solicit at SECF-sponsored events or programs and that Members and visitors not use information obtained through their SECF membership or participation in SECF events for charitable, business or other solicitations outside of those events.

Main Program

Note: All programming will take place at the Kentucky Derby Museum (704 Central Avenue, Louisville, KY 40208)

8:30am–9:00am	Registration & Networking Breakfast
9:00am–9:30am	Welcome & Setting the Context Our program will begin with welcoming remarks and a brief review of the history of our event venue and its place within the history of Louisville and Kentucky, including how the Derby Museum is addressing the complicated history of Churchill Downs and the horse-racing community. We will reckon with this history, and discuss philanthropy's role in reconciliation, through a mix of art and conversation. Speakers: • Jen Algire – President & CEO, The Greater Clark Foundation (Winchester, KY) • Patrick Armstrong – President & CEO, Kentucky Derby Museum (Louisville, KY) • Hannah Drake – Activist & Spoken Word Artist (Louisville, KY)
9:30am–10:15am	Emerging from Crisis: The State of Philanthropy and Nonprofits & Lessons Learned The compounding crises of 2020 challenged nonprofits and philanthropy in unprecedented ways. How well did they respond? What lessons have been learned from the pandemic and the national reckoning on racial justice? What does the response portend about the future of philanthropy – both what is funded and how? What about the future of nonprofits? Mason Rummel will discuss these and related questions with Phil Buchanan, president of the Center for Effective Philanthropy and one of the country's top philanthropic thought leaders. Speakers: • Mason Rummel – President & CEO, James Graham Brown Foundation (Louisville, KY) • Phil Buchanan – President, The Center for Effective Philanthropy, and Author, <i>Giving Done Right: Effective Philanthropy and Making Every Dollar Count</i> (Cambridge, MA)
10:15am–10:45am	Federal Policy Update With the Biden administration now in full swing, we will provide a brief update on federal policy developments relevant to philanthropy and nonprofits while also looking ahead at proposals on the table that could greatly shape the sector's work going forward. Speaker: Sandra Swirski – Partner, Urban Swirski & Associates (Washington, DC)
10:45am–11:00am	Break
11:00am–12:15pm	SMIRF Talks Following a quick review of the SMIRF framework – social, moral, intellectual, reputational and financial capital – each of our speakers will quickly review how their foundations are deploying particular forms of capital to address root causes and advance their missions. Q&A and discussion will follow. Speakers: • Kristin Walker Collins – Chief Operating Officer, Foundation for Appalachian Kentucky (Hazard, KY) • Beth Jones – Program Officer, The Greater Clark Foundation (Winchester, KY) • Bleik Pickett – Senior Program Officer, James Graham Brown Foundation (Louisville, KY) • Dr. Brandy N. Kelly Pryor – Director of Strategy Advancement, Humana Foundation (Louisville, KY) • Trisha Finnegan – Senior Vice President & Chief Strategy Officer, Community Foundation of Louisville, and Kelsie Smithson – Program Officer, James Graham Brown Foundation (Louisville, KY) Moderator: Pete Bird – President & CEO, The Frist Foundation (Nashville, TN)

12:15pm–12:45pm	Lunch & Networking
12:45pm–1:45pm	Lunchtime Workshop: Purpose-Driven Governance The events of 2020 raised awareness of social inequities – in response, many funders and nonprofits re-examined practices and priorities. As this continued into 2021, BoardSource CEO Anne Wallestad argued that nonprofit boards should shift focus from what’s best for the organization to what’s best for the community – a framework she called purpose-driven board leadership. This interactive session will use Wallestad’s framework, as described in her spring 2021 Stanford Social Innovation Review article, to introduce the concept of purpose-driven board leadership. Participants will then break into small groups for cross-organizational sharing about what this approach could mean for their organizations. We’ll close by reflecting on initial, incremental changes we can make toward purpose-driven governance. Speakers: • Tiffany Fabing – Grants & Program Officer, Jewish Heritage Fund for Excellence (Louisville, KY) • Trisha Finnegan – Senior Vice President & Chief Strategy Officer, Community Foundation of Louisville (Louisville, KY)
1:45pm–2:45pm	Launch of Kentucky’s New ACEs Collaborative Grantmakers of Kentucky is proud to host the launch of a new collaborative dedicated to helping Kentucky’s children. Childhood development experts have found that adverse childhood experiences (ACEs) can have a long-lasting impact on a child’s physical, emotional and mental health – even well into adulthood. Preventing ACEs and limiting their impact has emerged as a top priority for child welfare organizations, including in our state, where Kentucky Youth Advocates has organized an ACEs collaborative. Join us to learn more about the impact of ACEs and how you can support the collaborative’s work.
2:45pm–3:00pm	Closing Remarks
3:00pm–4:00pm	Open Networking
4:00pm	Adjourn & Departure

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Main Program Speakers



Jen Algire | President & CEO, The Greater Clark Foundation

Jen Algire is the president and CEO of The Greater Clark Foundation, a place-based philanthropy located in the Bluegrass Region of central Kentucky. GCF invests its resources where it can have a fundamental impact on civic and economic vitality; education; and health, well-being and quality of life. Immediately prior to joining the foundation, she was chief of staff for *Premier healthcare alliance*, the nation's leading alliance of hospitals, health systems and providers dedicated to improving healthcare performance.



Pete Bird | President & CEO, The Frist Foundation

Pete Bird has served as chief executive officer of The Frist Foundation since 2002. He has been with the foundation since 1983, serving as senior program officer before assuming the top job. Unusually, The Frist Foundation began as a corporate foundation in 1982, then became an independent foundation in 1995 after a change in corporate ownership, then became a family foundation in 2004 with the addition of three members of the Frist family to the governing board. With more than \$300 million in assets, The Frist Foundation is the largest private foundation in Middle Tennessee.



Phil Buchanan | President, The Center for Effective Philanthropy

Phil Buchanan, president of CEP, is a passionate advocate for the importance of philanthropy and the nonprofit sector and deeply committed to the cause of helping foundations and individual donors to maximize their impact. Hired in 2001 as the organization's first chief executive, Phil has led the growth of CEP into the leading provider of data and insight on philanthropic effectiveness. Phil is author of *Giving Done Right: Effective Philanthropy and Making Every Dollar Count*, published in 2019 by PublicAffairs and named the "Best Philanthropy Book of the Year" by Inside Philanthropy.



Kristin Walker Collins | Chief Operating Officer, Foundation for Appalachian Kentucky

Kristin Walker Collins is the chief operating officer of the Foundation for Appalachian Kentucky in Hazard, Kentucky, the only nationally accredited community foundation in southeastern Kentucky. She is the founder and President of the Hazard Rotary Club Foundation, Inc., which operates the Dolly Parton's Imagination Library in Perry County, Kentucky, a program providing a free book a month to children under the age of five, and is a member of the Perry County Literacy Coalition, and the Perry County Kindergarten Readiness Collaborative.



Hannah Drake | Activist & Spoken Word Artist

Hannah L Drake is a blogger, activist, public speaker, poet, and author of 11 books. She writes commentary on politics, feminism, and race and her work has been featured online at Cosmopolitan, The Bitter Southerner, Harper's Bazaar and Revolt TV. Labeled as a change agent, Hannah's message is thought-provoking and at times challenging, but Hannah believes that it is in the uncomfortable spaces that change can take place.



Tiffany Fabing | Grants & Program Officer, Jewish Heritage Fund for Excellence

Tiffany began her professional career as an editorial coordinator at ProQuest Information & Learning, an information-content company that provides research support products for libraries. She left the workforce to pursue a graduate degree while caring for her two young children. Tiffany holds a master's degree in urban planning from the University of Louisville, a bachelor's degree in English from the University of Louisville, and is a graduate of the Radcliffe Publishing Course.



Trisha Finnegan | Senior VP & Chief Strategy Officer, Community Foundation of Louisville

Joining the Community Foundation of Louisville in 2015, Trisha brought over 15 years of multi-functional experience including a social venture, a nonprofit and two Fortune 100 corporations. Over the last 3 years first as Vice President of Mission & Impact and now as Senior Vice President & Chief Strategy Officer, Trisha has innovated process and programs, established and extended relationships and elevated the foundation's community engagement and investment efforts.



Beth Jones | Program Officer, The Greater Clark Foundation

Beth Jones joined The Greater Clark Foundation in August 2014 and currently serves as Program Officer for Built Environment. Beth served as project manager for Project 1107, a place-making initiative that transformed a former hospital site into Legacy Grove Park, an urban park for the Greater Clark County area in Central Kentucky that opened in 2020. She also manages all activities related to physical activity, active transportation and local food access.



Bleik Pickett | Senior Program Officer, James Graham Brown Foundation

Bleik is an experienced program officer, overseeing the foundation's grantmaking program areas of education statewide and community and economic prosperity in Eastern Kentucky. Bleik is also the director of the foundation's Brown Fellows Program, a partnership with Centre College and University of Louisville. Bleik has over 20 years of experience in philanthropy. Prior to joining the Foundation's staff in 2017, he served in senior roles with the University of Kentucky and the National Science Teachers Association, Meridian International Center and the Pan American Health Organization/World Health Organization.



Dr. Brandy N. Kelly Pryor | Director of Strategy Advancement, The Humana Foundation

Dr. Brandy N. Kelly Pryor serves as the director of strategy advancement for The Humana Foundation and is responsible for connecting the vision and the philanthropic strategy for the one of the world's leading health and well-being companies, Humana, Inc. In this role she manages the foundation's health equity strategic vision, goals, and portfolio research, while also leading a dynamic and visionary a team of portfolio officers, a grants administrator, and data analyst. Their region covers a dynamic region in the Southeast United States and a giving portfolio of over \$20 million annually.



Mason Rummel | President & CEO, James Graham Brown Foundation

Mason began her career at the foundation in 1989 as its Grants Coordinator, served in several capacities over the years and eventually was named its President & CEO. Under the strategic direction of the Board of Trustees, she oversees all operations of the foundation. Mason is active in the Southeastern Council of Foundations, serving on its Public Policy Committee, Program Committee and Membership Committee. She is a founding member of the Grantmakers of Kentucky and the Donors Forum of Kentuckiana.



Kelsie Smithson | Program Officer, James Graham Brown Foundation

Kelsie serves as the foundation's program officer, managing the community and economic prosperity strategic focus in Louisville as well as the foundation's quality of life program area. Kelsie joined the JGBF in 2019 after spending six years managing Kelsie Smithson Consulting. In that time, her work included project management, marketing, fund development and community outreach on behalf of the missions of small and growing nonprofits such as Louisville Girls Leadership, Greater Louisville Project, The Wheelhouse Project, Kentucky Foundation for Women and the Center for Healthy Air, Water, and Soil.



Sandra Swirski | Partner, Urban Swirski & Associates

Sandra Swirski is an attorney with almost three decades of public policy experience. Swirski advised two senior U.S. Senators, was an executive at Mobil Corporation, counseled multinational clients at Ernst & Young, and founded two government affairs firms in Washington, D.C., including Urban Swirski & Associates. Her practice focuses on advising Fortune 500 executives and leaders of nonprofit organizations on federal, state, and local advocacy, strategic positioning, crisis communications advice, and political strategy direction.

